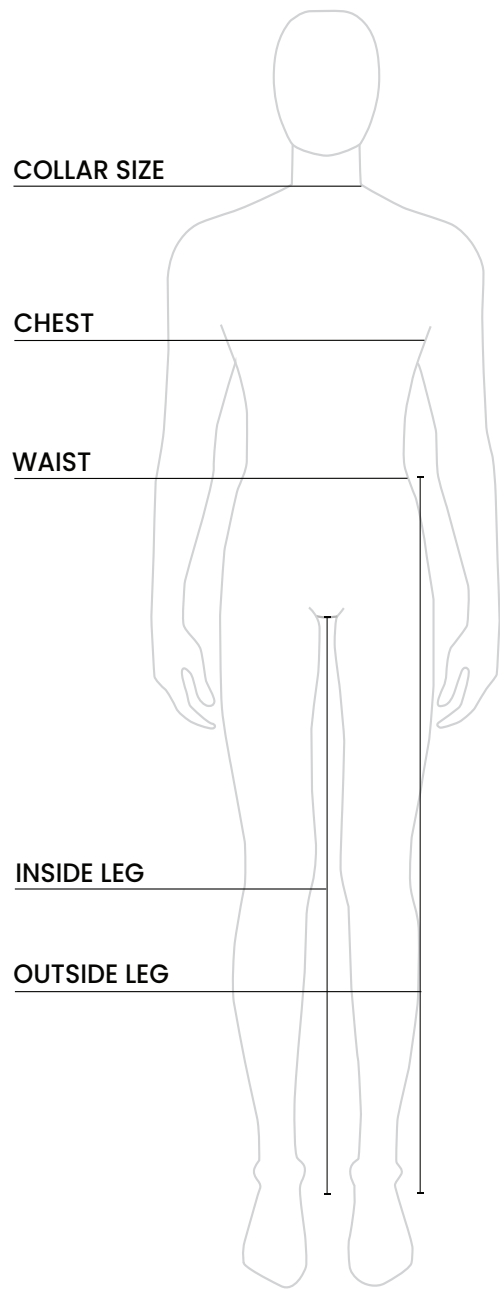


KUSTOM KIT[®]

FIND YOUR FIT

Use these measurements as your “TO FIT” guide.



MEN

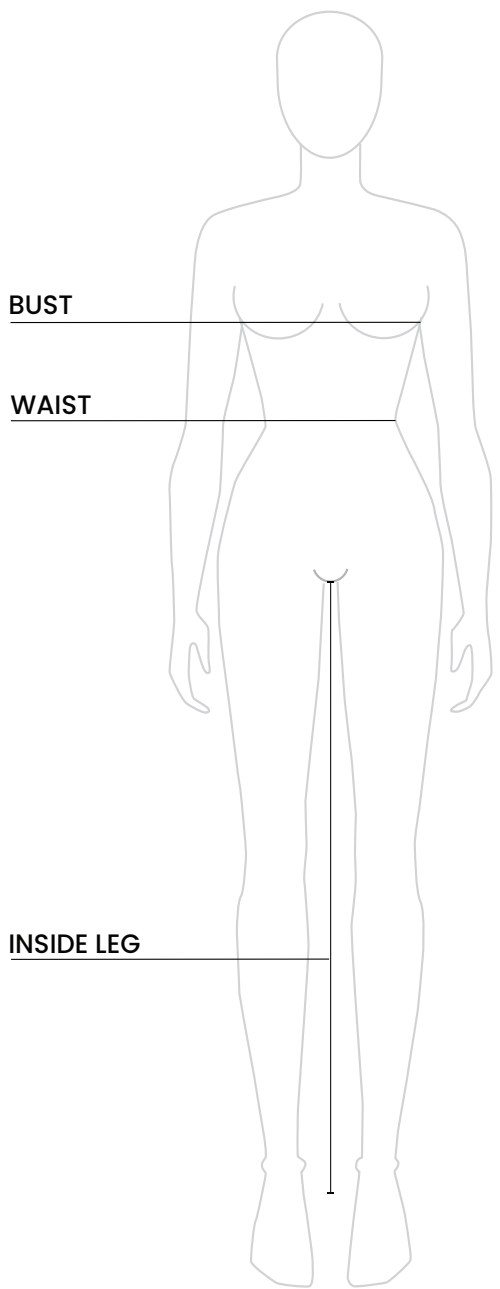
COLLAR SIZE
Measure around the neck at the base where the shirt fits. Ensure you can fit 2 fingers between the tape and your neck to avoid opting for a shirt that is too tight.

CHEST
Measure the chest around the fullest part, placing the tape close up under the arms and making sure the tape is well up at the back over the shoulder blades.

WAIST
Measure around the natural waistline over any undergarments that may be worn.

INSIDE LEG
Measure from the top of the inside leg at the crotch to the hem.

OUTSIDE LEG
Measure from your waist, down the side of your leg to the hem.

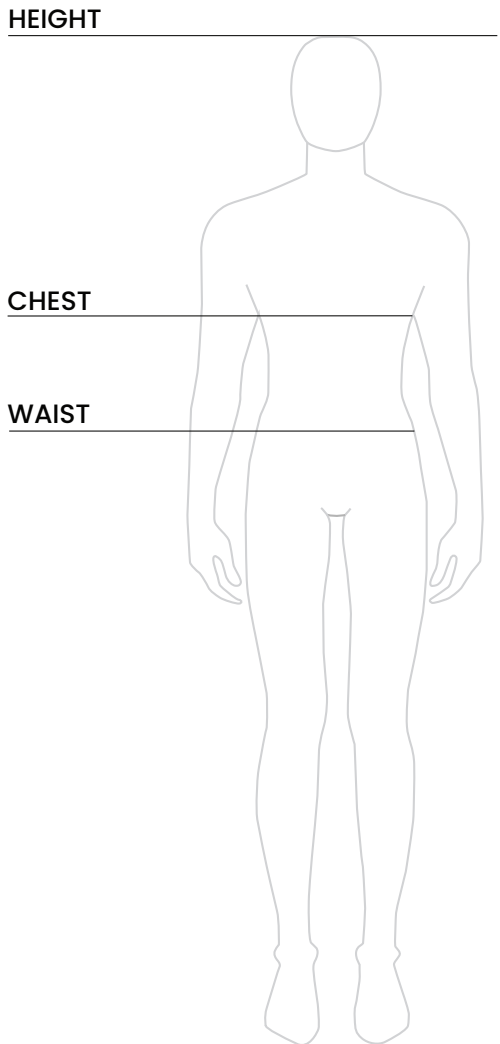


WOMEN

BUST
Measure around fullest part of your bust.

WAIST
Measure around the narrowest part of your waist.

INSIDE LEG
Measure from the top of the inside leg at the crotch to the hem.



KIDS

HEIGHT
Place feet together flat on the floor, measure from the tip of the head to the ground without shoes.

CHEST
Place tape measure under the arms, measure at the fullest part.

WAIST
Measure around the narrowest part of the waist.

MEASURING GUIDE

MEN'S UK

To fit	XXS	XS	-	S	-	M	-	L	-	XL	-	2XL	-	3XL	4XL	5XL	6XL	7XL
Collar inches	-	13.5	14	14.5	15	15.5	16	16.5	17	17.5	18	18.5	19	19.5	20	21	22	23
Collar cms	-	34-35	36	37	38	39-40	41	42	43	44	45-46	47	48	49-50	51	53-54	56	58-59
Chest inches	28-30	32-34	35	36-38	39	40	41	42	43	44	45	46-48	49	50-52	54-56	58-60	62-64	66-68

SHORTS & PANTS

	XXS	XS	-	S	-	M	-	L	-	XL	-	2XL	-	3XL	4XL	5XL	6XL	7XL
Waist inches	23-25	26-28	-	29-31	-	32-34	-	35-36	-	37-38	-	39-40	-	-	-	-	-	-
Waist cms	58-63	66-71	-	74-79	-	81-86	-	89-91	-	94-96	-	99-101	-	-	-	-	-	-

MEN'S EUROPEAN

To fit	XXS	XS	-	S	-	M	-	L	-	XL	-	2XL	-	3XL	4XL	5XL	6XL	7XL
Collar inches	-	13.5	14	14.5	15	15.5	16	16.5	17	17.5	18	18.5	19	19.5	20	21	22	23
Collar cms	-	34-35	36	37	38	39-40	41	42	43	44	45-46	47	48	49-50	51	53-54	56	58-59
Chest inches	28-30	32-34	35	36-38	39	40	41	42	43	44	45	46-48	49	50-52	54-56	58-60	62-64	66-68
Chest cms	71-76	81-86	89	92-97	99	102	104	107	109	112	114	117-122	124	127-132	137-142	147-152	157-162	168-173
European	38-40	42-44	-	46-48	49	50	51	52	53	54	55	56-58	59	60-62	64-66	68-70	72-74	76-78
Waist inches	23-25	26-28	-	29-31	-	32-34	-	35-36	-	37-38	-	39-40	-	-	-	-	-	-
Waist cms	58-63	66-71	-	74-79	-	81-86	-	89-91	-	94-96	-	99-101	-	-	-	-	-	-

Collar - Measure around the base of the neck whilst keeping one finger between the tape and the neck.

Chest - Measure around the fullest part of your chest keeping the tape under the upper arms and around the shoulder blades.

WOMEN'S UK

To fit	6	8	10	12	14	16	18	20	22	24	26	28
UK	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL	7XL
Bust inches	28	30	32	34	36	38	40	42	44	46	48	50
Bust cms	71	76	81	86	91	96	102	107	112	117	122	127
Waist inches	21	23	25	27	29	31	33	-	-	-	-	-
Waist cms	54	59	64	69	74	79	84	-	-	-	-	-

WOMEN'S EUROPEAN

To fit	XXS	XS	S	M	L	XL	2XL	3XL	4XL	5XL	6XL	7XL
Europe	32	34	36	38	40	42	44	46	48	50	52	54
France/Spain	34	36	38	40	42	44	46	48	50	52	54	56
Italy	38	40	42	44	46	48	50	52	54	56	58	60
Bust inches	28	30	32	34	36	38	40	42	44	46	48	50
Bust cms	71	76	81	86	91	96	102	107	112	117	122	127